

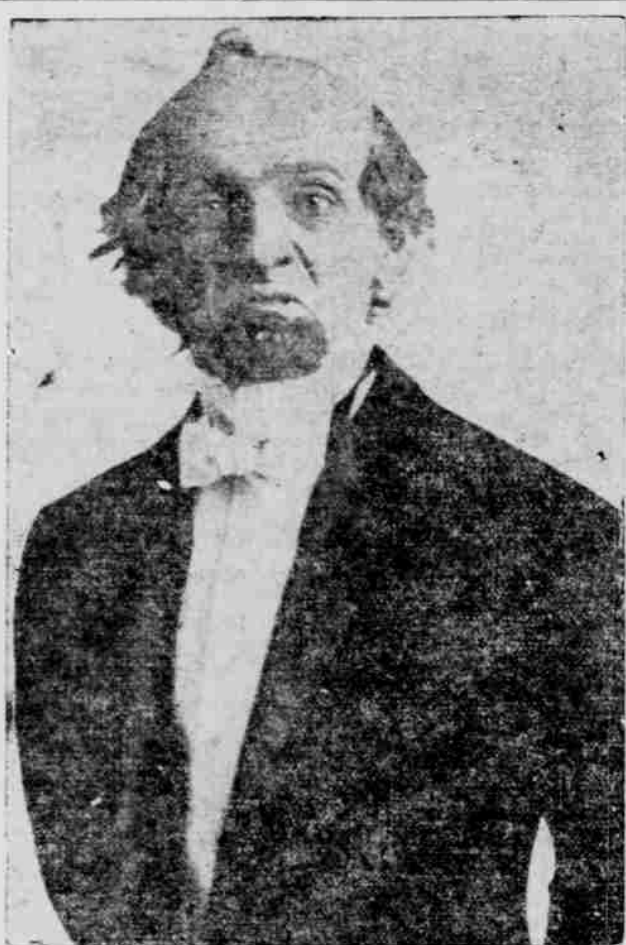
In The Land of Make-Believe

story opens in Italy, sunny Italy, but quickly transfers itself to Little Italy in New York. The story, of course, is that of violent and unbridled love and passion that it is impossible to pin down by two and then pay one by one. It teaches that the reward for wickedness is more sure than that for virtue, but the reward for this unholy love, the double and singular sinning, is in tears, tears and whirlwinds, rather than in peace and prosperity. Sudden death, misery and murder overtake all those whose persons are scarred with "The Sin." The story is written by Herbert Brenon, that master of wonderful effects on the screen. It is produced by him with a greater master touch than he displayed in either "A Fool There Was" or "Nephtalim's Daughters." William E. Shay, handsome and adequate to the point of perfection, supports Miss Bara in making this picture one never to be forgotten.

Wednesday and Thursday the Paul Armstrong and Winchell Smith play "The Wireless," which had an enormous run in New York will be shown as a Pathé child booster play with Earl Kane and Bruce McRae in the leading parts. Judging from the way the initial Gold Reelster play "The Gaffner" took at the Lamara last week this will be a riot.

On Friday and Saturday there will be an eight reel bill with two great pictures. "Smashing the Vice Trust" is a real picture that shows the workings of the gangsters in such a way as to bring forth commendation from Dr. Parkhurst of New York will be on the bill as will also the unimpeachable American serial, "Neal of the Navy," the fifth installment. It is a great picture and ought to be seen. It is called a message from the past and takes up the story where it was left off last night.

THE COLUMBIA is open once more with a real musical show. Roy Clair and company arrived yesterday direct from Oakland where they played a successful engagement at the Broadway theatre. The opening show is "The Girl From Vassar" and is a play with a good story. Hazel Wainwright is the prima donna and is well known in Phoenix, having played over six months with Lou Jacobs. The musical numbers are



Roy Clair at the Columbia

on its offerings. With that end in view one of the firm recently made a special trip to Los Angeles and San Francisco and bought for immediate showing some really great pictures. They were secured cheaper than the first run manager could buy them as they have been here before, but they will be just as good to be on the bill who did not see them on the occasion of their first visit and that is the point the Amus-U management intends to feature as its punch. They are going to offer pictures that are known to be real, good honest value screen offerings. The theater

as on the screen. This list is but a few of the good things booked for the Amus-U.

The theater has not its share of the lady patrons and a special effort is being made to induce trial visits of the fair picture fans and with that end in view the management today is adding to the really fine program the inducement of a worth while gift of silver at the door. The Amus-U is out to try for its share of the patronage and it hopes if its aims are carried out to merit at least a part of the picture trade.

THE COLISEUM will offer Lee Harrison for the last time tonight. The company closes after playing to the largest audiences in the history of the theatre.

Managers Brought and Adams regret that they will have to disappoint the theatregoers of Phoenix as the Armstrong Musical Comedy company will not open tomorrow night. The company is now playing in Bisbee and through a misunderstanding about opening dates expected to show in Phoenix on Monday, November 8th, a week later than advertised. The management has postponed the opening for one week.

During the week feature pictures will be shown with a full orchestra and the admission will be lowered. The changes will be on Monday, Thursday and Saturday.

THE PLAZA will show today, "The Snow Girl," a three part drama of the frozen north.

On Monday "One Man's Evil," featuring Edna Mason, is on the program, while Tuesday there is a spy drama, "His Romany Wife." Wednesday "Black Box" No. 8, a spy and also a three-part drama, "The Modern Enoch Arden." Thursday, there is a big thrilling Vitagraph feature, "Lost in Midoccean." Manager Cavaness takes pride in announcing that he has a feature film each day at the Plaza.

NOTES THAT MAY INTEREST Here is a free tip for Phoenix exhibitors. Whoever secures "The Miracle of Life" wins a prize worth winning. This picture has not been exhibited on the coast yet and may not be for several weeks to come, but when it comes it will create one of the big sensations of the season. It is unquestionably one of the most wonderful demonstrations of the possibilities of the movie camera which has ever been filmed. It deals with the question of Motherhood and Babyhood and if every woman who sees it once, does not return to see it many times it will surprise us greatly.

The whole story is interesting, but in the last two reels when a little unborn child, takes the mother who refused to hear it, into "Babyland" the pictures are so exquisitely beautiful, novel and absorbing that we believe no one will be able to resist it. Even the titles and subtitles, with their garlands of ribbons and the tiny heads of living babies in their four corners, are enough to assure the success of the picture.

The latest release of the Mutual Film corporation, "The Miracle of Life," is probably the most beautiful and novel picture ever turned out by the American Film Co. It treats of a subject of keen interest in the most novel manner we have ever seen. The film which shows an allegorical presentation of "Babyland" will win the heart of every woman and every man who sees it. It is something which has never been done before in the movies.

"Tillie's Tomato Surprise," is surprising in that it really contains some surprises. There is an automobile collision that does not take place that is a big laugh producer. Marie Dressler is even more exuberant than usual and as this picture was filmed in the hottest days of last summer, one can imagine her feelings when she is covered with molasses and feathers. The best actor in the picture is (N) monkey and he is a corker. This is one of the big V. L. S. E. releases.

There is a lot of construction work going on along upper Hollywood Avenue in Los Angeles that gets a question or two from everyone that passes. It is the framework for "The Walls of Jerusalem," the next big Griffith production that is to dwarf even "The Clansman" in its immensity.

The Metro Picture Corporation is mourning the loss of the film of "The Biggest Man" a picturization of Rupert Hughes' drama, "The Bridges." All exhibitors have been notified to watch for this film and notify the Metro people immediately upon any one offering it to them.

"Vanity Fair," the Klein-Edison version of the play of the same name with Mrs. Fiske in the role of Becky Sharp was released last week and a private view given for the benefit of the distinguished actress who says: "I think we accomplish a great deal in the Vanity Fair picture, and that through the efforts of the directors, the atmosphere of time and place has been quite wonderfully preserved."

The Fox people have put on a picture of "Carmen" with Theda Bara in the role of the gypsy cigarette girl. It is said to differ considerably from the Paramount release in which Geraldine Farrar has created such a sensation. It will be interesting to contrast the methods and interpretation of these two artists.

Quality-Metro pictures will hereafter be made in the east only. "California" is just as good as ever it was for motion picture making, and I like it immensely, but New York offers facilities which outweigh all considerations of climate and consistent atmospheric conditions which are the Golden State's biggest assets." So says Francis X. Bushman of the Quality-Metro studio.

"The Fisher Girl," the big new Equitable picture, is just being completed and when released will be one

PLAZA THEATER

TODAY ONLY

The Snow Girl

A thrilling story of the North Country In Three Parts. Two good comedies and a drama

MONDAY

One Man's Evil

Featuring William Clifford and Edna Mason.

TUESDAY

His Romany Wife

A Gypsy Romance.

WEDNESDAY

The Black Box

Eighth Episode—and "A Modern Enoch Arden."

THURSDAY

Lost In Mid-Ocean

A Big Vitagraph Feature.



Not Goodwin in "The Master Hand," at the Lion Wednesday and Thursday.

of the sensations of the World's autumn program.

It is seldom that even the Paramount people are able to turn out such a tremendously popular picture as "The Chorus Lady" is proving. Cleo Ridgeway plays the part of Patricia O'Brien with wonderfully gratifying results and the picture has been a riot at the Strand theatre in New York. It was released last week.

WITH LOCAL MUSICIANS

The Arizona School of Music Orchestra concert last Sunday afternoon greatly pleased the large audience present. There is probably no other city the size of Phoenix in the United States that can boast of a better orchestra and there is probably no conservatory in the country that features a series of Sunday afternoon orchestral concerts. Surely this organization is worthy of the support of the community.

The Saturday afternoon pupils' recitals which are a regular feature of the year's work at the Arizona School of Music, will begin in one more week. At these recitals pupils from the primary grade up to the most advanced play entirely from memory, the pieces assigned them for study by their teachers.

THE COLISEUM

WISHES TO ANNOUNCE THAT

ARMSTRONG'S BABY DOLLS

Have postponed their engagement for one week and will open Monday, November 8th, Starting Monday and the rest of the week.

FEATURE PICTURES

Will be shown with a full orchestra. Changes Monday, Thursday and Saturday.

10c---20c

It was a matter of much regret that the vocal recital scheduled for last week at the Arizona School of Music had to be postponed because of the severe colds of both Mrs. Cromwell Stacey and Ivar Skougard. The date will be announced later.

"I am glad to say the dances this year are really dances, and not a series of acrobatic stunts as they have been for the past three years," said Beatrice Fikes, teacher of dancing at the Arizona School of Music. "Yes, the waltz and two step are danced all over the east, in a modernized form of course, but as beautiful as of old. While I have not received my complete list of new dances from Mr. Maurice of New York, the National Dancing Teachers Association did not meet until September, yet in the list I have the Valse Moderne, the Maurice Waltz, the La Russe, the half-step, and a modernized form of the one-step are among the most popular. Dancing this year borders on the aesthetic, it is rhythmic, smooth and graceful and not a series of jumps, dips and whirls as in former years."

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Scene from "Sin" at the Lamara

all good, opening with a song from "The Chaperone," "The Boy From Yale" by Lou Dunbar and chorus, "Norway" by Hazel Wainwright and chorus, "Simple Melody" by Babe Barker and chorus, "Tipperary, woe, Nor Sing the Weir of the Green," by Orville Harris and chorus, "Isn't Enough for You," by Roy Clair, Lou Dunbar, Hazel Wainwright and Babe Barker.

Mr. Clair says that all the shows he will put on will be produced as they were in all the cities on the coast. The company is the same that has been playing together for several years and they are up in all the shows. The music will be the latest that can be obtained from New York.

THE AMUS-U has inaugurated a new policy that should at least find favor with those who have to count their nickels and dimes these close times. The theater has not been advertised as well as many of the older ones, and there are hundreds of picture patrons in Phoenix who do not know that the Little Washington street house is one of the very best equipped in the state. The auditorium is splendidly arranged, is supplied with the best and most comfortable chairs of any house in the city. It's the only theatre in town with approved ventilation. Has a splendid machine equipment, and a new and up to date screen. All that it has lacked, has been pictures. Pictures that the public could have confidence in, and right there is a problem that is soon to meet the attention of the theatre managers. The truthful exploitation of pictures. Not a few days ago a regular picture fan discussing a picture he had gone to see because the newspaper notice said it was the "best ever" complained that he had been misled. "Stunt" was his word, and he protested against the indiscriminate lauding of inferior or mediocre pictures. This is a hard matter for the picture manager to avoid. He gets his "dope" from the exhibitors, and sends it in as he receives it from the fountain head, for good or bad, as the case may be. But that is just what the Amus-U is going to subvert. It has contracted for the second run of some of the really great pictures that have been shown in Phoenix. Its management believes that there is room for a theater that is content to show for ten cents and to wait the verdict

will have the advantage of the publicity given a good picture when it is first screened here and while it will be some little time after the first showing, the Amus-U assuredly will bring back the good things in time. A partial list of the splendid pictures soon to be shown at the Amus-U includes, Romaine Fielding, in "The Eagle's Nest," the great railroad play, "The Juggernaut," the beautiful "Rosary," Frank Daniels in "Crooky," a laugh success that has not had many equals. Graustark, a play that met with high favor on the stage as well

POSITIVELY THE ONLY BIG SHOW COMING THIS YEAR

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SEE THE BIG FREE TO EVERYBODY ACTS

On the show grounds before the main performances begin. There'll be ample time after the parade to get dinner then to the show grounds for the FREE FEATURES.

AL BARNES' BIG 3-RING WILD ANIMAL CIRCUS

THE SHOW THAT'S DIFFERENT

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Every One

An Actor

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PEOPLE

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